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**AMERICAN HUMANICS  
STUDENT PHILANTHROPY PROJECT**  
at  
**California State University, Fresno**

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Part of the *Students4Giving* Initiative  
of *Campus Compact* and *Fidelity® Charitable Gift Fund*  
with additional financial support from *Fresno Regional Foundation* and *American Humanics, Inc.*

**The mission of the American Humanics Program at Fresno State is to educate, prepare, and certify individuals to strengthen & lead nonprofit organizations.**

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**Campus Compact**



Date: May 12, 2009

To: Central CA Regional Obesity Prevention Program

From: Don R. Simmons, Ph.D., Instructor, Soc183, "Philanthropy & Grant Making"  
Matthew A. Jendian, Ph.D., Director, American Humanics Program

RE: American Humanics Student Philanthropy Project

Dear Genoveva,  
Congratulations! The American Humanics Student Philanthropy Project at California State University, Fresno has decided to award Central CA Regional Obesity Prevention Program a grant of \$4,000 to fund the project outlined in your proposal. Please know that we were very impressed by your presentation, the level of commitment your organization has for the community and the quality of your funding proposal. We also appreciate your class visit and brief presentation as well.

An awards presentation/press conference is scheduled for 5:45 p.m., Tuesday, May 19, 2009 at the Plaza of the Fig Garden Financial District (5260 North Palm Avenue, Fresno, CA 93704). We look forward to presenting you this award to accept on behalf of your organization. Please confirm your acceptance of this grant award and attendance at the awards presentation.

The Health Board of Trustees for the American Humanics Student Philanthropy Project at California State University, Fresno reviewed and evaluated your organization's proposal to *increase the capacity of small stores in the low-income communities of Kettleman City, Pixley, and Fairmead to sell fresh fruits and vegetables and thereby create the environmental context needed for community members to practice healthy diets through the Healthy Neighborhood Stores pilot.*

The Board commends your organization's efforts in health education and obesity prevention. We believe your organization provides a much-needed service to our community.

Please be advised that during the FALL 2009 semester, American Humanics students will be part of an evaluation research class that will work on monitoring outcomes of the investments made this semester. Students will conduct a site visit of those organizations that received grant awards to evaluate outcomes (usually around December 1). If you have questions about the evaluation phase, feel free to contact us. The Board of Trustees will be sending you additional feedback on your proposal shortly.

Again, congratulations and thank you for participating in the American Humanics Student Philanthropy Project.

For more information about the **American Humanics Program**, contact **Matthew A. Jendian** @ 278-2891 or [matthewj@csufresno.edu](mailto:matthewj@csufresno.edu) or visit <http://www.humanics.org> or <http://www.csufresno.edu/ah/>.