



# **Campus Compact**

## **2016 Annual Membership Survey**

**Survey open September 28 to November 23, 2016**

### **Introduction**

Campus Compact invites you to complete the annual member survey for 2015-2016. Conducted each year since 1986, Campus Compact's member survey is the most comprehensive and widely distributed review of community-based learning, community partnerships, and civic engagement in higher education. This instrument provides institutions, researchers, and higher education organizations with a powerful tool to capture curricular and co-curricular engagement, campus engagement infrastructure, and an array of other elements of higher education's community engagement landscape.

### **Survey purposes**

Your institution's responses will be combined with those from the 1,100 campuses nationwide that comprise the Campus Compact network. Results allow campuses to compare their progress with state and national trends and help all of us better articulate our case to elected officials, funders, and the media. These results tell the story of Campus Compact members as educators of students for democratic participation and as anchor institutions in their communities. Naturally, the instrument's power comes from widespread participation, so we are grateful to you for taking the time to complete it.

Campus Compact will use the data collected through the annual survey to report information to the public in the aggregate only. Both national and state/regional summaries may be utilized to educate others about the collective efforts of our membership.

In addition, you will be asked to identify two contacts who will receive copies of the institution's responses in the spring, along with links to templates that allow comparisons with like institutions (e.g., four-year, historically minority-serving, faith-based, community college). State/regional Compacts receive responses for institutions in their region to inform professional development and services they can provide to members.

## 2016 Membership Survey

With this iteration of the Campus Compact Membership Survey we return to the process of alternating questions annually. The data we gather will be useful for practitioners and researchers, and our members will find that the process of responding gives them a head start in data collection for other institutional and national purposes.

We are grateful to the following people for their contributions as members of a committee dedicated to this effort:

- Matthew Hartley, committee chair, Associate Professor in the Graduate School of Education and Director of the Alliance for Higher Education and Democracy at the University of Pennsylvania
- Adrienne Falcon, Director of Academic Civic Engagement and Lecturer in Sociology at Carleton College
- Robert Reason, Professor, Student Affairs and Higher Education Program in the School of Education and Associate Director of Research and Administration at Iowa State University
- Debby Scire, Executive Director, Campus Compact for New Hampshire
- Nancy Thomas, Director, CIRCLE's Initiative for the Study of Higher Education and Public Life and Campus Counts, Jonathan M. Tisch College of Citizenship and Public Service at Tufts University
- Laurie Worrall, Executive Director, New York Campus Compact

## Guidelines

- Please ensure that only one survey is completed for your institution.
- All data reported in the survey should reflect the 2015-16 Academic Year.
- Multiple offices will need to provide data for the most accurate campus portrait. Specifically, we suggest you include those involved in student and academic affairs, Institutional Research, and the registrar -- as well as any others you know who have key roles in facilitating your institution's community engagement.
- The survey is to be completed online. You can save, exit, and return as needed using your institution's unique survey link. We recommend preparing your submission using this PDF.
- We recommend that you review questions before starting, gathering information needed from other institutional offices and/or committees. You can print a shareable copy of these survey questions.
- You can change an answer by returning to an item already completed and entering a different response -- but only prior to hitting the "submit" button.
- Once you select the "submit" button on the last page, you will not be able to edit or return.
- When responding to questions about students, please include data for all students -- graduate and undergraduate -- at your institution.
- Basic characteristics of your institution will be pulled from the [Integrated](#)

[Postsecondary Education System](#) (IPEDS) and integrated into your institution's survey data.

- You may want to begin by reviewing the Frequently Asked Questions (FAQs), available on Campus Compact's website.
- The survey site will be open between September 28 and November 23, 2016, and is accessible via this link. Please start early so that you will have time to gather the information requested.
- If you gather all information prior to starting the survey, it should take no more than 60 minutes to complete.

### **Terms and definitions**

For a list of definitions used in this survey, please refer to the Frequently Asked Questions.

### **Benefits to your Institution**

In addition to providing the opportunity for aggregating national data and comparing across institutions, the annual survey provides a mechanism for campus-based information gathering that supports subsequent applications for the Carnegie Classification for Community Engagement and/or the President's Higher Education Community Service Honor Roll and enables evaluation of campus community engagement efforts. The information collected may be useful as you prepare your annual report or communicate internally about institutional community engagement strategies, outcomes, and impact.

If you have any questions, contact Maggie Grove, Vice President for Strategy and Operations, at Campus Compact – [mgrove@compact.org](mailto:mgrove@compact.org). We thank you for your participation and look forward to sharing results with members in spring 2017.

**Institution information**

Complete name of your institution (no abbreviations): \_\_\_\_\_

State: \_\_\_\_\_

**Contact Information**

Provide contact information for primary person completing survey. This person will have the ability to download a pdf of the survey results immediately after submitting the survey. The primary contact will also receive a copy of the raw data and template links in the spring 2017.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Please identify a secondary contact who will receive only a copy of the raw data and template links in the spring 2017 in the event any changes in contacts occur.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

**Student Community Engagement**

How does the institution track student curricular and co-curricular community engagement?

\_\_\_\_\_ Do not track student participation in any formal way  
If checked, what is your best estimate of the number (unduplicated) of students involved during 2015-16 in:  
Curricular community engagement \_\_\_\_\_  
Co-curricular community engagement \_\_\_\_\_

\_\_\_\_\_ Track only curricular engagement  
If checked, how many students involved in 2015-16 \_\_\_\_\_

\_\_\_\_\_ Track only co-curricular engagement  
If checked, how many students involved in 2015-16 \_\_\_\_\_

\_\_\_\_\_ Track both curricular and co-curricular engagement together  
If checked, how many (unduplicated) students involved overall in 2015-16 \_\_\_\_\_

\_\_\_\_\_ Track both curricular and co-curricular engagement but separately  
If checked, how many students during 2015-16 involved in  
Curricular community engagement \_\_\_\_\_  
Co-curricular community engagement \_\_\_\_\_

Is this number based on an actual count or an estimate?

\_\_\_\_\_ Actual Count  
\_\_\_\_\_ Estimate

Does your institution track the **number of hours** students spend completing co-curricular or curricular community engagement?

Yes No

If no, what is your best estimate of the average **number of hours per week** that a student served in co-curricular and curricular community engagement during 2015-16? \_\_\_\_\_

If yes, on average, how many hours **per week** did **each** student participate in co-curricular and curricular community engagement during 2015-16? \_\_\_\_\_

*Note: If the institution has tracked total hours served, divide those hours by total number of students serving, and then divide by number of weeks in your academic year (e.g., 32).*

If yes, is this number based on an actual count or an estimate?

\_\_\_\_\_ Actual Count  
\_\_\_\_\_ Estimate

Do you track student participation -- either curricular or co-curricular -- in any of the following areas, which may be either curricular or co-curricular?

\_\_\_\_\_ Activism  
\_\_\_\_\_ Advocacy  
\_\_\_\_\_ Fundraising  
\_\_\_\_\_ Philanthropy  
\_\_\_\_\_ Social entrepreneurship  
\_\_\_\_\_ Other. Please specify:  
\_\_\_\_\_ None of the above

### **Community-Based Learning**

Has your institution **formally adopted** a definition of community-based learning?

*If your institution has formally adopted a definition that you consider synonymous with community-based learning (e.g., service-learning), indicate yes.*

Yes No

Does your institution **formally designate** community-based learning courses?

Yes No

*Community-based learning designations could include, for example, service-learning, internships, practica, or clinicals.*

If yes, please indicate the designation names and codes used by your institution for community-based learning courses: \_\_\_\_\_

*E.g., service-learning; SVL*

Does your institution track the number of community-based learning courses (either designated or undesignated) offered?

Yes No

If no, what is your best estimate of the number of community-based learning courses - either designated or undesignated - that your institution offered in 2015-16? \_\_\_\_\_

If yes, how many community-based learning courses -- either designated or undesignated -- did the institution offer in 2015-16? \_\_\_\_\_

Is this number based on an actual count or an estimate?

\_\_\_\_\_ Actual Count

\_\_\_\_\_ Estimate

If yes, what percentage is that of all institutional courses? \_\_\_\_\_

*Please enter a valid number, without the percent sign.*

*Note: Your registrar should be able to provide the total number of courses offered at your institution in 2015-16.*

*Formula: (# of community-based learning courses / total # of course offerings) \* 100.*

Is this number based on an actual count or an estimate?

\_\_\_\_\_ Actual Count

\_\_\_\_\_ Estimate

What percentage of 2015-16 graduates took at least one community-based learning course during their academic career? \_\_\_\_\_

*Please enter a valid number, without the percent sign.*

*Note: Your registrar can provide the total number of graduating students, as well as how many completed a community-based learning course, if designated. If courses are not designated, you may estimate.*

*Formula: (# of graduates enrolled in community-based learning courses / total # of graduates) \* 100.*

Is this number based on an actual count or an estimate?

\_\_\_\_\_ Actual Count

\_\_\_\_\_ Estimate

Do you track participation in courses that:

- Focus on diversity
- Build skills in deliberative discussion
- Contribute to democratic participation
- Involve simulations of democratic practices
- None of the above

Does your institution identify specific student outcomes for community engagement?

Yes No

If yes, in what areas do these student outcomes for community engagement fall?

- Civic or democratic learning
- Critical thinking
- Engagement across differences
- Global learning
- Media literacy
- Policy knowledge
- Social justice orientation
- Other. Please specify:

If yes, are there specific courses that are designated as contributing to these learning outcomes?

Yes No

If yes, please provide up to five examples of course titles (with the offering department or program).

*Text box*

Does your institution track the number of faculty/staff who teach community-based learning courses?

Yes No

If no, what is your best estimate of the number of faculty who taught a community-based learning course in 2015-16? \_\_\_\_\_

If yes, how many faculty taught a community-based learning course in 2015-16?

\_\_\_\_\_  
*Report this number as an unduplicated count (e.g., if one faculty member taught 3 service-learning courses during the 2015-16AY, only count that faculty member once).*

Is this number based on an actual count or an estimate?

- Actual Count
- Estimate

If yes, what percentage is that of all faculty who taught a course at your institution in 2015-16? \_\_\_\_\_

Please enter a valid number, without the percent sign.

Note: Your registrar can provide the total number of faculty/staff that taught a course.

Formula: (# of faculty teaching community-based learning courses / total # of faculty at your institution) \* 100.

Is this number based on an actual count or an estimate?

\_\_\_\_\_ Actual Count

\_\_\_\_\_ Estimate

## **Alumni**

How does the institution engage alumni in community engagement activities? Check all that apply.

- \_\_\_\_\_ Communicates service opportunities to alumni
- \_\_\_\_\_ Coordinates day of service or service weekend activities for alumni
- \_\_\_\_\_ Cultivates alumni donors to support service activities
- \_\_\_\_\_ Gives awards to alumni for service
- \_\_\_\_\_ Invites alumni to serve as speakers or mentors to current students
- \_\_\_\_\_ Recognizes alumni for service in publications
- \_\_\_\_\_ Other. Please specify: \_\_\_\_\_
- \_\_\_\_\_ None of the above

Does the institution track number of graduates entering public service careers?

Yes No

If yes, which unit is responsible for tracking the number of graduates entering public service careers? (e.g., government sector, non-profit sector, international non-profits, public education)? \_\_\_\_\_

If yes, is data available for the 2015-2016 academic year?

Yes No

If yes, what percent of 2015-16 graduates have entered public service careers (e.g., government, non-profit, international, education)? \_\_\_\_\_

Please enter a valid number, without the percent sign.

Which of these resources are offered by your institution to alumni entering public service careers? Check all that apply.

- \_\_\_\_\_ Informational program on public service careers
- \_\_\_\_\_ Network of alumni in public service careers
- \_\_\_\_\_ Student loan deferment
- \_\_\_\_\_ Student loan forgiveness



- Other. Please specify:
- None of the above

Does the institution track the number of graduates entering national service programs?  
Yes No

If yes, which unit at your institution is responsible for tracking the number of graduates entering national service programs? \_\_\_\_\_

If yes, is data available for the 2015-2016 academic year?  
Yes No

If yes, what percent of 2015-16 graduates have entered the following national service programs? Please enter a valid number without the percent sign.

- AmeriCorps VISTA
- AmeriCorps NCCC
- Peace Corps
- Senior Corps
- Teach for America
- AmeriCorps other
- Other national service programs not listed

### **Community-Campus Partnerships**

In which ways are community partners involved in student learning and engagement activities? Check all that apply.

- Act as uncompensated co-instructors
- Act as compensated co-instructors
- Assist in creating syllabi and/or designing courses
- Come into classes as speakers
- Provide reflection on site in community setting
- Provide feedback on the development/maintenance of community service/volunteering/community engagement programs
- Participate in the design and delivery of community-based courses
- Serve on campus committees that determine learning goals and/or engagement activities
- Other. Please specify:
- Community partners are not currently involved in student learning and engagement activities

With what types of organizations does the institution have mutually beneficial, reciprocal community partnerships? Check all that apply.

- Faith-based organizations
- For-profit business(es)
- Government
- International community or organization
- K-12 school(s)
- Non-profit/community-based organization(s)
- Other higher education institution(s)
- Other. Please specify:
- The institution does not currently have mutually beneficial, reciprocal community partnerships

Please identify the primary mission focus of your community partners. Check all that apply.

- Access and retention in higher education
- Arts
- Civil rights/human rights
- College readiness in K to 12 education
- Conflict resolution
- Criminal justice and legal representation
- Disaster preparedness
- Economic development
- Environment/sustainability issues
- Poverty alleviation
- Food security
- Housing/homelessness
- Immigrants/migrant worker rights
- Individual and community health
- K to 12 student civic learning
- Transportation
- Voting
- Other. Please specify:

Indicate if your institution has developed shared outcome goals in any of these areas.

### **Annual survey information**

Which campus offices provided information for this report? \_\_\_\_\_

Please share which question was most difficult to answer, and why.

---

Many questions in this survey asked institutions to provide counts (e.g., the number of students, number of courses, number of faculty, etc.). Please summarize how your institution calculated these data.

---

How will your institution use the information gathered for this survey? Check all that apply.

- Share with relevant contacts on campus
- Share with the president or chancellor
- Share with institutional governing board
- Share with relevant contacts in the community
- Share with current and/or prospective donors
- Share with marketing and public relations
- Share with prospective students
- Share with alumni
- Use to complete the application for the elective Carnegie Community Engagement Classification
- Use to complete the application for the President's Higher Education Community Service Honor Roll
- Use to inform strategic planning for the institution
- Use to inform strategic planning for the community engagement office
- Use to inform accreditation
- Other. Please specify:
- None of the above

Campus Compact is committed to ensuring the usability of annual survey data. Please indicate which resources your institution plans to utilize once they are made available. Check all that apply.

- Executive Summary of aggregated results
- National/state comparison reports
- Affinity group reports (e.g., all two-year institutions, total FTE 3,000 and below)
- National/individual comparison report (provides space for member campuses to enter their data in alongside state and national averages)
- None of the above