Campus Compact Planning Institute
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Cultivating Student Democratic Capacity

Nancy Thomas
nancy.thomas@tufts.edu

Jonathan M. Tisch
College of Civic Life

Agenda

✓ Review: the nature of the problem
✓ The research and Politics 365.
✓ Small group discussions:
  What is my campus already doing well?
  What needs to change?

The 1947 Truman Commission

“The principal goals for higher education... are to bring to all people of the Nation... education for a fuller realization of democracy in every phase of living... and education for the application of creative imagination and trained intelligence to the solution of social problems and to the administration of public affairs...”

The Civic Movement

“... working to make a difference in the civic life of our communities and developing the combination of knowledge, skills, values, and motivation to make that difference.”
Higher education’s purpose

✓ 21st Century careers
✓ Personal well-being
✓ Social and economic equality
✓ Community engagement
✓ Civic learning and democratic education

- The first objective measure of college student voting
- A service to campuses
- A database for research
- 950 institutions
- All states
- 9 million college student records

Campuses at this Institute

<table>
<thead>
<tr>
<th></th>
<th>Low</th>
<th>High</th>
<th>Average</th>
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<tbody>
<tr>
<td>2012</td>
<td></td>
<td></td>
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<tr>
<td>Voting rate</td>
<td>37.9</td>
<td>58.8</td>
<td>50.5</td>
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<tr>
<td>Registration rate</td>
<td>59.7</td>
<td>87.6</td>
<td>69.7</td>
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<td>18-14 year olds (voting)</td>
<td>32.4</td>
<td>53.2</td>
<td>44.5</td>
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<td>2014</td>
<td></td>
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<tr>
<td>Voting rate</td>
<td>8.8</td>
<td>31.3</td>
<td>17.4</td>
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<tr>
<td>Registration rate</td>
<td>13.6</td>
<td>55.3</td>
<td>28.2</td>
</tr>
<tr>
<td>18-24 year olds (voting)</td>
<td>6.5</td>
<td>25.4</td>
<td>12.8</td>
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Yield (% of registered students who voted) for 18-24 year-olds: 62%.

It’s not just about voting, it’s about who votes.

- 80% of high-income Americans vote, compared with barely 50% of their low-income peers.
- Wealth inequality disproportionately affects people: In 2014, the 2014 poverty rate for Black Americans was 27.2% compared to a national average of 14.9%.
- Median wealth for a member of Congress (2014) = $1.1 mill., compared to $56,355 for the average family (2013)
- 90% of the nation’s 40,000 elected officials are white
The need to recalibrate... why?

It’s political.

Campus Climate Research

What are the attributes of the campus climate at institutions that are more (or less) politically and electorally engaged?

Politics 365

- Pervasive political discussions, free speech and nondiscriminatory learning environments
- Collaborative governance and student leadership
- Social cohesion, relationships and a culture of caring
- Diversity and equity as deliberative practice
- Active political engagement

Pervasive political discussions

- Learning the public relevance of every discipline
- Engaging in quality conversations around matters of political consequence, particularly in the classroom
- Respect for free speech and dissenting viewpoints

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**Strong social cohesion and networks**

- Strong interpersonal relationships, particularly student-faculty
- A clear commitment to student well-being on the part of the faculty and students toward each other
- Community ties; collaboration
- Physical spaces

**Collaborative governance and social action**

- Shared responsibility and power, in decision-making and learning
- Collaborative leaders
- Respect for student voice, leadership, and involvement
- Real decision making authority
- Strong SGA

**Diversity and equity as deliberate practice**

- Compositional diversity
- Relational diversity
- Diversity in perspective

**Active political engagement**

- Traditional political participation, election season “buzz”
- Issue activism and organizing, with or without government
- Nimble institutions
Our Vision:
A Democracy that is...

Participatory: people engage in shaping the political and social systems that affect their lives

Equitable and representational: people have an equal opportunity for engagement in social and political systems, with equitable outcomes

Educated and informed: people have equal access to quality public education and information

Effectively governed: government systems are equitable, ethical, transparent, accountable, and collaborative.

Discussion – small groups

- Is your campus facing tensions around this particular presidential election? What are they?
- How engaged are your faculty with students on political issues, in and beyond the classroom?
- How are decisions made on your campus?
- How “connected” (v. fragmented) are your students?
- Are your student “trained” to discuss hot topics?
- What structures are in place year-round for political discussions and public problem solving?

Resources

Diversity & Democracy: Student and Institutional Engagement in Political Life

Talking Politics: Guide for Campus Conversations about your Voting Reports

Democracy Matters: Addressing Non-Statutory Barriers to College Student Voting

Network Comparison Report

Where to find...
nancy.thomas@tufts.edu

Is my campus participating in NSLVE? Look here.

How do I obtain my campus report? Go here.

What do we do with our campus reports? Read this.

How do I convince others on my campus to care about elections? Try this.

Where do I go for other resources? Go here!