

## Publicity Toolkit Civic Action Planning

## **Email Template:**

It's a wrap — INSTITUTION is proud to announce that we've officially completed our Civic Action Plan!

Back in DATE OF SIGNING, INSTITUTION'S PRESIDENT OR CHANCELLOR signed Campus Compact's 30<sup>th</sup> Anniversary Action Statement of Presidents and Chancellors, which committed us to develop a Campus Civic Action Plan within one year, as a call to marshal engagement resources to address challenges arising from exploding inequality and political polarization. The year is up, and our Civic Action Plan is ready!

INSTITUTION's plan focuses on the following issues: ADD EXECUTIVE SUMMARY BULLETS FROM SUBMISSION. Here's to putting our Civic Action Plan to work, and here's to advancing the public purposes of higher education.

Read more about our Civic Action Plan here [LINK PREVIOUS WORD OUT TO ACTION PLAN], and learn more about Campus Compact's 30<sup>th</sup> Anniversary Action Statement here.