<table>
<thead>
<tr>
<th>Strategy</th>
<th>Implementation</th>
<th>Program/Collaborators</th>
<th>Commitment</th>
<th>Benchmarks/Milestones</th>
<th>Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Coursework</td>
<td><strong>Revise the General Studies (GS) coursework student learning outcomes</strong> to more intentionally focus on civic learning. GS programmatic SLOs link to civic skills.</td>
<td>The Director of the Center for Community Engagement (CCE) will collaborate with the Chair of GS to draft course outcomes focused on civic learning.</td>
<td>#2, #4, #5</td>
<td>plan 2016-17; implement 2018-19</td>
<td>Student pre/post surveys in GS course</td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Revise calendar for the Freshmen Day of Service (FDoS) on semesters to weave FDoS into the entire year, building upon national days of service, such as 9/11, Make a Difference Day, MLK Day of Service, and Cesar Chavez which will be supported by the updated civic learning curriculum.</td>
<td>The Director of the CCE will collaborate with the Chair of GS.</td>
<td>#2, #3, #4</td>
<td>plan 2016-18; implement 2018-19</td>
<td></td>
</tr>
<tr>
<td>Academic coursework, advising, co-curricular experiences</td>
<td><strong>Increase advising on pathways to public service.</strong> Intentionally connect major exploration within the GS course to majors that have public service as a focus. Include a related pre/post question on the freshmen student survey.</td>
<td>The Director of the CCE will collaborate with the Chair of GS regarding GS curriculum</td>
<td>#2, #4</td>
<td>plan 2016-2017; implement 2018-19; (student survey question 16-17)</td>
<td>Student pre/post surveys in GS course</td>
</tr>
<tr>
<td>Campus Culture, Co-curricular experiences</td>
<td>Develop advising resources on careers and service year opportunities for students in relevant majors.</td>
<td>The CCE collaborates with AACE to develop career and service year advising resources for students getting ready to graduate.</td>
<td>#2</td>
<td>The CCE develops resources 2017--shares draft with AACE for feedback 17-18.</td>
<td></td>
</tr>
<tr>
<td>Develop and facilitate ‘civic leadership’ mini-academy.</td>
<td>The development of a civic leadership mini-academy will be dependent upon a working group.</td>
<td>#2, #4, #5</td>
<td>identify working group participants winter/spring 2017</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Through Project HOPE provide needed student support and services to empower students with the resources they need to address social and economic inequalities.</td>
<td>CCE advises Project Hope on relevant community</td>
<td>#3</td>
<td>2016-2017</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adopt Institutional Community Partnership Assessment Benchmarks. These benchmarks will be shared across campus with requests for impact assessment around these benchmarks. The CCE will host a focus group of community partners seeking their input on the relevance of benchmarks to their work.</td>
<td>CCE—plan, pilot, and lead efforts; CCE hosts community partner focus group. Academic departments and co-curricular programs adopt and participate in measurement. Provost’s Office supports dissemination of benchmarks and assessment efforts.</td>
<td>#1, #4, #5</td>
<td>2016-17 plan &amp; pilot; campus wide dissemination begins 2017-18</td>
<td></td>
<td></td>
</tr>
<tr>
<td># of students utilizing Project Hope</td>
<td>CCE’s Community Partner Survey</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academic courses</td>
<td>Disseminate student learning outcomes and assessment mechanisms connected to civic learning as a university-wide resource. Connect outcomes to current community engagement efforts and activities. The CCE will host a focus group of community partners seeking their input on the relevance of outcomes to their work.</td>
<td>CCE drafts and hosts community partner focus group. Dean of Undergraduate Studies reviews outcomes and supports data collection. Seeks pilots departments.</td>
<td>#1, #2, #4, #5</td>
<td>plan and pilot 2016-18; implement 2019-2020</td>
<td>CCE’s Student Survey</td>
</tr>
<tr>
<td>------------------</td>
<td>-------------------------------------------------------------------------------------------------</td>
<td>-------------------------------------------------------------------------------------------------</td>
<td>-----------------</td>
<td>---------------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>Campus Culture</td>
<td>Improve communication and reporting on civic learning and community engagement. Deans and AVPs report on community engagement activities including: civic learning, community-based learning, and community partnerships. This request will come from the Provost’s Office. The CCE will collect this data and request relevant reports from additional community-university initiatives such as HPN and Pioneers for Sustainable Communities.</td>
<td>CCE; Provost’s Office; Deans, AVPs</td>
<td>#1, #3, #5</td>
<td>pilot reporting connected to academic courses 2016-17; request university wide data 2017-18</td>
<td>Submission of information to the CCE</td>
</tr>
<tr>
<td>Campus culture</td>
<td><strong>Create a university-wide matrix that details partnerships, programs, courses, and related student activities for assessment efforts.</strong></td>
<td>CCE creates assessment mechanisms and matrix; departments, programs, colleges report and utilize assessment mechanisms</td>
<td>#1, #3, #5</td>
<td>Plan and pilot assessment mechanisms 2016-17; plan matrix template 2017-18; launch university-wide outreach regarding assessment 2018-19</td>
<td>Sufficient information received to create a comprehensive matrix</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Co-curricular experiences, Campus culture</td>
<td><strong>Showcase civic engagement of students, departments, and programs. Build upon campus celebration of MLK at the yearly breakfast to include poster session that recognizes and highlights campus-community partnerships and civic learning connected to these partnerships to reinforce civic learning as a university value.</strong></td>
<td>CCE and Office of University Diversity plan; relevant programs and departments showcase</td>
<td>#1, #2, #3, #5</td>
<td></td>
<td>Interest and participation from campus community</td>
</tr>
<tr>
<td>Academic courses, applied learning</td>
<td><strong>Engage in outreach to relevant faculty teaching courses with Social Justice overlays to encourage community engagement and assess elements of civic learning using student civic learning outcomes.</strong></td>
<td>CCE leads outreach and shares sample civic learning outcomes; Dean of Undergraduate Studies supports data collection and reporting</td>
<td></td>
<td>2019-20</td>
<td>Use of CCE’s student survey</td>
</tr>
<tr>
<td>Campus culture</td>
<td><strong>Include a question in Program Review that asks if departments are reporting community engagement or utilizing CalStateS4.</strong></td>
<td>Associate Provost</td>
<td>#5</td>
<td>2019-20</td>
<td>Responses in program reviews</td>
</tr>
<tr>
<td>Campus culture</td>
<td>Broaden RTP document to revise community service language to community engagement.</td>
<td>CCE and Associate Provost</td>
<td>#1, #4, #5</td>
<td>2019-20</td>
<td>Adoption by Academic Senate</td>
</tr>
<tr>
<td>---------------------------------------------------</td>
<td>--------------------------------------------------------------------------------</td>
<td>---------------------------</td>
<td>------------</td>
<td>---------</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Create a community-based learning general education overlay after semester conversion to ensure the infusion of community-based learning in the lower division experience.</td>
<td>Associate Provost, Dean of Undergraduate Studies, Chair of GS, Center for Community Engagement</td>
<td>#2, #3, #4</td>
<td>2018-19</td>
<td>Adoption by Academic Senate</td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Setup data feed from CalStateS4, which tracks community-based learning placements, and the Freshmen Day of Service Dashboard, to BayAdvisor, an advising platform with analytics based on ten years of information about our students and what helps them succeed.</td>
<td>Dean of Undergraduate Studies &amp; Center for Community Engagement</td>
<td>#3, #5</td>
<td>2017-18</td>
<td>Data is available and useable by those who utilize BayAdvisor.</td>
</tr>
<tr>
<td>Academic courses, Campus culture, Co-curricular experiences, Community partnerships</td>
<td>Institutionalize a collaboration between the freshmen common read and Book to Action.</td>
<td>Chair of GS, Center for Community Engagement, Hayward Public Library</td>
<td>#1, #2, #3</td>
<td>2017-18</td>
<td>Campus and community pre/post surveys</td>
</tr>
<tr>
<td>Academic courses, Community partnerships</td>
<td>Audit Community Partnership Agreements (MOUs) housed in Purchasing as the first step in streamlining the campus Community Partnership Agreement (MOU) process.</td>
<td>Center for Community Engagement, Procurement Services</td>
<td>#1, #3, #5</td>
<td>Winter &amp; Spring 2017</td>
<td>All current Community Partnership Agreements (MOUs) are available online.</td>
</tr>
<tr>
<td>-----------------------------------------</td>
<td>------------------------------------------------------------------------------------------------</td>
<td>-------------------------------------------------</td>
<td>---------</td>
<td>-----------------</td>
<td>-------------------------------------------------</td>
</tr>
<tr>
<td>Academic courses, Community partnerships</td>
<td>Streamline the campus Community Partnership Agreement (MOU) process to create a unified campus Agreement system in accordance with Executive Orders.</td>
<td>Center for Community Engagement, Financial Services, Campus Departments</td>
<td>#1, #3, #5</td>
<td>Fall 2018</td>
<td>Campus has moved to master Community Partnership Agreements (MOUs) that are available online.</td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Create baseline and standardized curriculum for the CSUEB freshmen GS experience with a particular focus on teaching around the Freshmen Day of Service.</td>
<td>Chair of GS, Center for Community Engagement</td>
<td>#1, #2, #4, #5</td>
<td>Fall 2017</td>
<td>All GS students complete the same assignments regarding Freshmen Day of Service.</td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Creation of a credit/no credit assignment for freshmen attendance at the Get Connected to Service Fair or research of Freshmen Day of Service community partner agencies.</td>
<td>Chair of GS, Center for Community Engagement</td>
<td>#1, #2, #4, #5</td>
<td>Fall 2017</td>
<td>All GS students are required to complete the same assignment.</td>
</tr>
<tr>
<td>Campus culture, Co-curricular experiences</td>
<td>Intentional collaboration and cross training between Pioneers for Change and Peer Mentors.</td>
<td>Chair of GS, Center for Community Engagement</td>
<td>#2, #5</td>
<td>2017-18</td>
<td>Pioneers for Change and Peer Mentors collaborate, are cross trained, and complete an evaluation about the experience.</td>
</tr>
<tr>
<td>----------------------------------------</td>
<td>----------------------------------------------------------------------------------------</td>
<td>---------------------------------------------</td>
<td>--------</td>
<td>--------</td>
<td>----------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Academic coursework and applied learning, Campus culture, Co-curricular experiences</td>
<td>Create a transcript notation with graduation honor stole recognizing hours of community service students completed. 40 and 100 hour benchmarks.</td>
<td>Associate Provost, Dean of Undergraduate Studies, Chair of GS, Center for Community Engagement</td>
<td>#2, #3, #5</td>
<td>2018-19</td>
<td>Academic coursework and applied learning, Campus culture, Co-curricular experiences</td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Develop lower division a civic engagement/service learning experience course that can be housed in any department for sophomores (similar to an independent study designation or cooperative education)</td>
<td>Center for Community Engagement &amp; General Studies</td>
<td>#2, #2, #4, #5</td>
<td>initial conversations on process for approvals and administrative support 2017-18; bring to Academic Senate 2018-19</td>
<td>Academic coursework and applied learning</td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Work with Faculty Development to host workshops and dialogues for faculty on civic learning in disciplines</td>
<td>Faculty Development and the Center for Community Engagement</td>
<td>#4, #5</td>
<td>host first workshops 2017-18; use initial workshops to garner faculty needs and interests surrounding civic learning</td>
<td>Academic coursework and applied learning</td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Create a transcript notation with graduation honor stole recognizing hours of community service students completed. 40 and 100 hour benchmarks.</td>
<td>Associate Provost, Dean of Undergraduate Studies, Chair of GS, Center for Community Engagement</td>
<td>#2, #3, #5</td>
<td>2018-19</td>
<td>Academic coursework and applied learning, Campus culture, Co-curricular experiences</td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Develop lower division a civic engagement/service learning experience course that can be housed in any department for sophomores (similar to an independent study designation or cooperative education)</td>
<td>Center for Community Engagement &amp; General Studies</td>
<td>#2, #2, #4, #5</td>
<td>initial conversations on process for approvals and administrative support 2017-18; bring to Academic Senate 2018-19</td>
<td>Academic coursework and applied learning</td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Work with Faculty Development to host workshops and dialogues for faculty on civic learning in disciplines</td>
<td>Faculty Development and the Center for Community Engagement</td>
<td>#4, #5</td>
<td>host first workshops 2017-18; use initial workshops to garner faculty needs and interests surrounding civic learning</td>
<td>Academic coursework and applied learning</td>
</tr>
<tr>
<td>Academic coursework and applied learning, Campus culture, Co-curricular experiences</td>
<td>Develop and find funding for Civic Fellowships for Students. Fellowships provide financial support for students engaged in civic projects connected to their field of study.</td>
<td>The development of fellowships will be dependent upon a working group.</td>
<td>#2, #3, #4, #5</td>
<td>identify working group participants winter/spring 2017</td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td></td>
</tr>
<tr>
<td>Academic coursework and applied learning</td>
<td>Civic Leadership Minor</td>
<td>Associate Provost, Dean Undergraduate Studies, Cahir of GS, Director, Center for Community Engagement</td>
<td>#2, #4, #5</td>
<td>brainstorm ideas 2017</td>
<td></td>
</tr>
<tr>
<td>Campus culture, Co-curricular experiences</td>
<td>Host a conference on civic activities</td>
<td>TBD</td>
<td>#4, #5</td>
<td>discuss with collaborative group winter 2017</td>
<td></td>
</tr>
</tbody>
</table>