March 30, 2017

Campus Compact
45 Temple Place
Boston, MA 02111

Dear Campus Compact Partners:

I am pleased to present The University of North Carolina at Pembroke’s Civic Action Plan. The development of this plan not only honors our commitment as part of the Campus Compact 30th Anniversary Action Statement of Presidents and Chancellors but also the university’s core value of service. From its founding in 1887, UNC Pembroke has embraced our role as a place-based institution focused on changing the lives of southeastern North Carolinians.

The Civic Action Plan was developed by a dedicated Campus Team of administrators, professional staff and academics with vast experience leveraging UNC Pembroke’s teaching, research and institutional actions to contribute to the public good. Building on the university’s current service and outreach, the plan addresses important regional needs and priorities, including economic development, community health intervention, and promotion of higher education among American Indian youth. The plan establishes timelines and assigns responsibility for achieving specific outcomes to advance the following commitments:

- We empower our students, faculty, staff, and community partners to co-create mutually respectful partnerships in pursuit of a just, equitable, and sustainable future for communities beyond the campus—nearby and around the world.

- We prepare our students for lives of engaged citizenship, with the motivation and capacity to deliberate, act, and lead in pursuit of the public good.

- We embrace our responsibilities as place based institutions, contributing to the health and strength of our communities—economically, socially, environmentally, educationally, and politically.

- We harness the capacity of our institutions—through research, teaching, partnerships, and institutional practice—to challenge the prevailing social and economic inequalities that threaten our democratic future.
• We foster an environment that consistently affirms the centrality of the public purposes of higher education by setting high expectations for members of the campus community to contribute to their achievement.

As Chancellor, I will participate in the plan by continuing to foster a campus culture that places utmost importance on service. Additionally, I am focused on growing relationships and cultivating opportunities for UNC Pembroke’s students, faculty and staff to contribute to the economic, social, environmental, educational and political health and strength of our region.

Sincerely,

Robin Gary Cummings
Chancellor