



INDIANA UNIVERSITY

SOUTHEAST

CIVIC ACTION PLAN

Submitted January 2018

By the Service Learning and Community Engagement Council

**Indiana University Southeast
Civic Action Plan 2018
Executive Summary**

Indiana University Southeast (IUS) located in New Albany, IN has a history of meeting the needs of the region and surrounding community stretching back to its inception. The institution founded in 1941 had as its mission to provide access to education closer to home for residents in and around southeast Indiana. Unable to attend college in Kentucky due to racial segregation, its first student would cross the river from Louisville to enroll. Today, the tradition of community benefit continues through programs, projects, and collaborations across every academic unit on campus and affecting local, regional, national and global communities. IU Southeast is one of five regional campuses of Indiana University. The university is also a part of the larger Indiana University system and a part of the uniquely collaborative structure of the Regional Campuses of Indiana University.

Considering this context, the Civic Action Plan (CAP) parallel initiatives already in place at the system, regional and campus level. The CAP will serve as the strategic plan for the Office of Service Learning and Community Engagement and provide a roadmap for deepening and expanding our community engagement work. Developing the plan provided an opportunity for campus stakeholders (students, faculty, community, administrators and staff) to highlight what we are doing and to develop ways to contribute to the betterment of our campus and the community. This CAP built on strengthening and sustaining an infrastructure for civic engagement takes advantage of the momentum occurring throughout the IU system. The Plan aligns with the strategic direction of IUS, the exciting work occurring in the local community through Align Southern Indiana and the five commitments of the 20th Anniversary Action Statements. The following are examples of key action items linked to the Civic Action Statements that are part of the Plan:

1. Co-create mutually respectful partnerships by increasing the number of faculty and students working on Align Southern Indiana Teams.
2. Prepare students for lives of engaged citizenship by increasing the number of students participating in service learning courses and volunteering in the community.
3. Contribute to the health and strength of our communities by increasing the number of community partnerships and support for work of the community to improve quality of life.
4. Harness the capacity of our institution by co-creating, developing and receiving grants to support community engagement activities.
5. Affirm the centrality of public purpose of higher education by assessing impact and using data as evidence of living the mission of the institution.

Background

The Annual 2015 Engagement Summit in Indianapolis was the location where the first eight Indiana presidents and chancellors signed the 30th Anniversary Campus Compact Action Statement document. We are proud to say that IU Southeast's Chancellor Ray Wallace was part of this illustrious group. Making this bold move signaled to the IU Southeast campus community that the values of civic engagement would become part of the culture of our campus and that the campus would take the necessary actions to further the five statements.

We empower our students, faculty, staff and community partners to co-create mutually respectful partnerships in pursuit of a just, equitable, and sustainable future for communities beyond the campus – nearby and around the world.

We prepare our students for lives of engaged citizenship, with the motivation and capacity to deliberate, act, and lead in pursuit of the public good.

We embrace our responsibilities as place-based institutions, contributing to the health and strength of our communities – economically, socially, environmentally, educationally, and politically.

We harness the capacity of our institutions – through research, teaching, partnerships, and institutional practice – to challenge the prevailing social and economic inequalities that threaten our democratic future.

We foster an environment that consistently affirms the centrality of the public purposes of higher education by setting high expectations for members of the campus community to contribute to their achievement.

IU Southeast's history of meeting the needs of the region and surrounding communities stretches back to its inception. Founded in 1941, the mission of the institution was to provide access to education closer to home for residents in and around southeast Indiana. Unable to attend college in Kentucky due to segregation, its first student would cross the river from Louisville to enroll. Today, the tradition of community benefit upon which the institution grew continues through programs, projects, and collaborations across every academic unit on campus and affecting local, regional, national and global communities.

IU Southeast Mission Statement (as of May 2017)

The stakeholders of IU Southeast reviewed its mission statement during the spring of 2017 and approved a slight adjustment in the wording to better accentuate our commitment to community engagement. The new mission reads as follows.

Indiana University Southeast is the regional campus of Indiana University that serves Southern Indiana and the Greater Louisville metropolitan area. As a public comprehensive university, IU Southeast provides high-quality educational programs and services that promote learning; prepares graduates for productive citizenship in a diverse society; and contributes to the intellectual, cultural, civic, and economic development of our region.

Our faculty engage in research and creative activities that support teaching and learning and create opportunities for students to participate in applied learning. We are committed to constructive engagement in our local and regional community, marshaling our institutional and human capital toward the strengthening of our region as a place to work, build productive lives, and ensure the prosperity of future generations.

IU Southeast: Diversity Statement

Diversity is the valuing and respecting of difference, including socio-economic status, race, religion, gender, gender identity, sexual orientation, disability, veteran status, cultural and international origin, and other groups traditionally underrepresented at the university and in society. We grow and evolve as a university through seeing equality and representation as a goal and human right for everybody. IU Southeast is committed to recruiting students from diverse populations and to making the climate and curriculum welcoming and equitable. Students leave the university with a raised level of awareness of the history of equality and difference and attain international awareness, so that their understanding of academic disciplines, society, and the workplace will be enhanced, and they will be receptive to and promote valuing and respecting difference in their lives and in the workplace.

IU Southeast: Our Values

Core values are the authentic guiding principles that define who we are as a university and what we stand for as an institution. They are the timeless values about which we feel passionately – values we would continue to honor even if our circumstances changed in a way that penalized us for holding to them. Since core values define who we are as a university, they act as the foundation upon which we build our mission, vision, and strategic plan.

Nurturing Environment

We foster a caring campus community that honors diversity, innovation, loyalty, teamwork, mutual respect, and fair play. We work together to create a culture of inclusion and dignity for all.

Holistic Learning

We provide a rich educational environment of academic excellence that extends beyond the classroom and supports students in reaching their full potential. We seek ways to improve upon the quality and service we provide to students.

Integrity

We are uncompromising in our commitment to doing the right thing and being direct in our dealings. We are good stewards of our resources and take that responsibility seriously, are conscientious in our decision-making, and practice ethical behavior in all we do.

Connectedness

We engage with and support the many communities to which we belong and from which we draw our strength and potential. We go to extraordinary lengths to serve our communities efficiently and knowledgeably.

Civic Action Plan

Vision/Mission of the CAP

Begin with the end in mind—with just a couple of paragraphs, introduce the overarching vision for institutional structural, cultural, and policy change that will enable the college/university to fully achieve its public serving mission and commitments embedded in the Action Statement

The vision for civic action at IU Southeast is have a campus infrastructure in place to support civic engagement, measure the impact, and provide the resources to address the intellectual, cultural and economic development needs of the region.

IU Southeast is one of five regional campuses of Indiana University. The university is also a part of the larger Indiana University system and a part of the uniquely collaborative structure of the Regional Campuses of Indiana University. Fortunately, one element of our vision is in Indiana University's Blueprint 2.0 strategic plan, which states that, "*The Regional Campuses will be engaged in the lives of their communities, regions, and the state, and support development as part of their core mission.*"

As a regional campus, we have begun the work necessary to apply for the 2020 Carnegie Engaged classification. This process presents our campuses with a model for putting an infrastructure, assessing community involvement, identifying gaps, and building a roadmap to reach our public servicing mission in Southern Indiana. First, several efforts already exist to support our vision. Economic development is a top priority for Indiana University and therefore the IU Council for Regional Engagement and Economic Development (CREED) was developed. The council addresses regional economic concerns and identifies how IU and all the regional campuses can bring their resources to bear to advance economic efforts.

Secondly, IU Southeast 2016-2021 Strategic plan dovetails nicely with a local five county initiative aligning community resources to a shared vision to improve the quality of life in our region. The initiative, Align Southern Indiana is part of a national movement to implement and support grassroots collective efforts to improve quality of life in communities. IU Southeast was at the table from the beginning working with a number of leaders in our community. Align Southern Indiana will be a vital partner to our civic action plan. One of the first concerns addressed by Align Southern Indiana is the drug addiction problem in Southern Indiana. IUS will be at the table as strategies are established and resources identified to work on this problem. IUS will bring its resources to bear in terms of workshops, student engagement, and other support in addressing this most pressing concern. The drug addiction problem significantly influences the health (mental and physical) of the region and economic development in Southern Indiana.

Community engagement is part of several goals of the IU Southeast Strategic Plan. However, it includes a specific goal on community engagement - *IU Southeast will increase community*

engagement and economic development. To achieve this goal the university outlines several initiatives.

1. Establish and nurture community partnerships that expand economic development opportunities.
2. Prepare graduates to meet workforce needs and the challenges of a rapidly changing job market.
3. Develop and support a climate of innovation.
4. Promote civic engagement.
5. Enhance cultural enrichment and “quality of place” activities.
6. Develop and implement personal enrichment programs to engage youth (17 and young) as lifelong learners.

Approach (2-3 pages)

How will you work toward this vision? Your strategic approach should be organically connected to the outcomes and indicators you seek and should link to your existing infrastructure and your plans for improving it. Your strategic approach is the overarching framework for enacting the change you seek.

The first strategic approach at IU Southeast was the establishment of an Office for Service Learning and Community Engagement in 2016. The creation of the office began the process of institutionalizing community engagement. The Civic Action Plan (CAP) will serve as the strategic plan for the office. This new office is organizationally, under the Executive Vice Chancellor for Academic Affairs. However, there is also support and partnership with the Office of Enrollment Management and Student Affairs. The office will oversee the process for applying for the Carnegie Community Engagement classification. The Chancellor appointed and approved the Interim Director position and the Service Learning and Community Engagement Council (SLCE). The Interim Director receives two course releases each semester and a stipend in the summer to manage the operations of the new office. An intern, paid through an Indiana Campus Compact grant, works in the office. A significant addition to the infrastructure was the purchase of a license for a data management system to collect, assess, measure and improve community engagement efforts.

Our second strategic approach includes looking at existing systems to find spaces where there is momentum and where there is opportunity to change or expand partner relationships (internal and external) to move the vision forward. This approach appreciates the culture of the campus with its history of community engagement and recognizes its solid foundation in community engagement. Several examples illustrate how past efforts connect with Civic Action Planning. For example, working with Career Services, where internship partners exist, we can build more reciprocal opportunities between the university and the community. Another example is the capstone course in the Business school where students complete service-learning projects. The community contacts built over a number of years through this course provide an untapped resource for expanding efforts in building reciprocal relationships. A similar example exist with the Schools of Nursing and Education. A close examination of the community partners involved with Campus Life and its student volunteers activities, is another example of what exist at IU

Southeast for expansion. The number of student volunteer hours is huge at IU Southeast and an untapped resource for expanding community partnerships at deeper levels. We can build on these community partnerships to advance the vision of the Civic Action Plan and the mission of the university.

Just as the campus was addressing its community engagement infrastructure, IU launched the *Regional Campus Grand Challenges Initiative*, which focuses on supporting regional campus faculty who are uniquely suited to engage in promising multi-disciplinary efforts to address the complex challenges facing Indiana communities. Along with other regional campuses, IU Southeast received funding to engage in interdisciplinary applied research to improve our region's local food system, influence food insecurity and learn how to exercise food justice in our respective communities. Just as fortuitous was the launching in 2016 of the celebration of Indiana University's 200th Anniversary. To mark this momentous occasion, the IU Office of the Bicentennial scheduled programs to celebrate, chronicle, and explore IU's history and inspire the next 100 years at Indiana University. The goals of the IU Bicentennial were:

- Celebrate and recognize
- Chronicle, document, and explore
- Inspire and engage

For example, one of the many projects is the *Bicentennial Service Projects*. This component focuses on engaging students – university wide- to give back to local communities across the state of Indiana. All of these efforts provide opportunity for IU Southeast to leverage resources and provide momentum to build a strong infrastructure and to live up to our mission and vision for IU Southeast.

The third part of our approach was recognizing what is ongoing and support that work. IU Southeast is a long time member of Indiana Campus Compact and utilize their professional development opportunities. We understand that faculty and staff needed to information on resources available to support their community engagement efforts in the courses and programs. Locating funding and opportunities to network with each other at IU Southeast as well across the state is part of the approach. The plan is to identify programs and projects and connect them to the infrastructure of community engagement. One example is the discussion regarding teacher-scholar at the regional campuses. This initiative is a venue to support faculty who want to produce scholarship in service learning and community engagement. Another example is the annual student volunteer awards program, which now recognizes faculty and students for their commitment to service learning and community engagement. This area will expand to rewarding and recognizing community partners based on the impact they have on the university and community. Collaborating with Alignment Southern Indiana and other community initiatives we build strategies for hearing from our community but also recognizing are mutual goals of a better life for the citizens of our region in terms of economic development and quality of life.

The fourth approach is attention to assessment. As important as the culture of community engagement is at IU Southeast, there were gaps in our efforts. A major gap is the lack of a method to collect information on service learning and community engagement and a system to assess the impact of this work. To institutionalize community engagement the culture had to change or expand to include the value of data collection, assessment and recognition of the impact of community engagement on the institution, community, faculty, staff and students. This

meant leveraging existing assessment systems to learn about what was happening with service learning, assessing learning outcomes, and studying the impact. There were questions that needed answering such as: What is the impact of community engagement on students? What impact does community engagement have on the community and the region? There are varied opportunities for engagement on our campus and in our community. The methodology is to systematically build on the perspectives held by our community about IU Southeast and expand our efforts based on that knowledge to give every student an engagement experience of one kind or another.

Planning Team/Service Learning and Community Engagement Council

Crucial to this work is collaboration and partnerships. The council represents a mixture of faculty, administrators, students, staff, and community people. The council provided input and guidance in the development of this action plan.

Members of the Council:

Executive Vice Chancellor of Academic Affairs
 Interim Vice Chancellor for Enrollment Management and Student Affairs
 President of Faculty Senate
 Student Representative (3)
 Community Representatives (5)
 Faculty Representatives (7)
 Office of Advancement
 Director, Institute for Learning & Teaching Excellence
 Director, Office of Institutional Effectiveness
 Director, Center for Mentoring
 Director, Career Development Center
 Associate Director of Campus Life
 Director, Applied Research and Education Center and Associate Professor School of Social Science
 Director of Student Development
 Library Representative

Outcomes

Outcome	Type of Change	Measure	Indicators	Civic Action Principles	IUS Strategic Plan Goals, Initiatives & Action Steps
1. Attain Carnegie Engagement Classification	Sustainable	Engaged learning will be sustained on campus	Completion of application and letter of recognition	5	Goal 5, Initiative 4, Action Step 1
2. Student participation in civic engagement activities through service learning courses and other activities will increase.	Sustainable	<p>Number of students participating in service learning courses and community engagement activities (including internships)</p> <p>Opportunities for students to learn about the major concerns of the Southern Indiana region.</p> <p>Increased Number of service learning courses and other community engagement activities</p> <p>Alumni Survey</p> <p>Increase # of students with SLCE notation on co-curricular transcripts</p>	<p>More student responses on NSSE survey will show that students perceive IUS as emphasizing community engagement.</p> <p>Number of campus and community persons attending presentations, workshops on major concerns of the region.</p> <p>Reports of community engagement activities through assessment systems such as the <i>Collaboratory</i></p> <p>Data from co-curricular transcripts will indicate</p>	2	<p>Goal 1 Initiative 1 & Action Step 4</p> <p>Goal 2, Initiative 4 & Action Step 9</p> <p>Goal 3, Initiative 2 & Action Step 2</p> <p>Goal 5, Initiative 2 & Action Step 6</p> <p>Goal 5, Initiative 4, Action Step 2</p>

			increased activities. Evidence that graduates recognize the value of community action after graduation		
3. Students will produce more scholarly/creative products related to community engagement	Culture	Conference presentations Journal publications Number of students at civic engagement events	Increase number of students producing projects and papers Increased number of Students recognized for community engagement	2	Goal 1, Initiative 3, & Action Step 2, 4 Goal 5, Initiative 4, & Action Step 3
4. Accurate tracking systems for service learning and community engagement activities.	Policy & Systems	Data system in place (Collaboratory) Other assessment systems through OIE	Quality and Quantity of reports showing progress based on data systems Number of registrants at community engagement events.	5	Goal 1, Initiative 1, Action Step 9 Goal 3, Initiative 2, & Action Step 10 Goal 5, Initiative 4, & Action Step 4 Goal 6, Initiative 1 & Action Step 6

<p>5. Faculty and staff recognized and rewarded for improvements in number and quality of service learning opportunities.</p>	<p>Culture and Sustainable Policy & Systems</p>	<p>Reports from faculty staff evaluations, brochures, news articles, tweets, and website features on faculty and staff accomplishment in community engagement.</p> <p>Faculty recognized in the tenure and promotion policies for community engagement.</p> <p>Recognize community engagement partners at the annual Employer Luncheon</p>	<p>Number of faculty and staff reporting community engagement through data systems</p> <p>Number of faculty recognized at annual community engagement events.</p> <p>P&T policies changes to recognize SLCE work.</p>	<p>1</p>	<p>Goal 1, Initiative, 2, Action Step 2</p> <p>Goal 4, Initiative 1, & Action Step 1</p> <p>Goal 4, Initiative 3, Action Step 1</p>
<p>6. High value of service learning and community engagement is enhance through programming that prepare students for civic engagement.</p>	<p>Culture</p>	<p>Increase number of grants and programs</p> <p>Number of faculty and staff working on Align Southern Indiana community projects.</p>	<p>IUS Strategic Plan review and IUS annual reports</p> <p>Align Southern Indiana service learning projects</p> <p>Increase number of faculty and staff recognize for receiving grants for community engagement activities.</p>	<p>2</p>	<p>Goal 3, Initiative 3, & Action Step 1,4</p>

			Add the category of community engagement recognition at the Chancellor's fall State of the campus address and recognition.		
7. Faculty understand how to incorporate service learning and community engagement into their work.	Culture	<p>More faculty and staff serve as champions for Service Learning and Community Engagement.</p> <p>Incentive to faculty and staff to adopt best practices in service learning and community engagement.</p> <p># of partners established through CREED</p> <p>Leverage American Democracy Project with Social Science</p>	<p>Increase of Faculty Fellows</p> <p>Increase number of faculty receiving grants to do SLCE activities.</p> <p>Increase number of faculty in SLCE Learning communities</p> <p>Increased scholarly presentations at conferences</p>	1	<p>Goal 1, Initiative 1, & Action Step 2</p> <p>Goal 1, Initiative 3, & Action Step 1</p>
8. Communications mechanism for stakeholders to learn about civic engagement activities across campus and in the community.	Culture & Sustainable	<p>Annual community partner survey</p> <p>Dashboard to track communications activities about</p>	<p>Recruitment (faculty, staff, & student) material highlight service learning and community engagement.</p>	3	<p>Goal 2, Initiative 1, & Action Step 5</p> <p>Goal 2, Initiative 2, &</p>

		<p>community engagement.</p> <p>Professional development for community partners.</p>	<p>Increase number of mentions of service learning and community engagement in speeches by campus leaders</p> <p># of inquires about new partnerships.</p> <p>#of students and faculty serving on Align Southern Indiana teams.</p> <p>Financial resources to support community engagement</p>		<p>Action Step 3</p> <p>Goal 4, Initiative 4, & Action Step 4</p> <p>Goal 4, Initiative 5, & Action Plan 8</p> <p>Goal 6, Initiative 3, & Action Steps 1, 4</p>
<p>9. Civic learning and engagement is recognized as vital part of the campus and the community.</p>	<p>Policy and systems</p>	<p>Formal designation of Office of Service Learning and Community Engagement with director and staff.</p> <p>Base budget allocation to support office and engagement with community.</p> <p>Visual representation of civic engagement.</p>	<p>Office is established and part of the Organizational chart.</p> <p>Dedicated financial funding from base budget for Office of Service Learning and Community Engagement.</p> <p>Funding for incentives grants, faculty fellow awards,</p>	<p>5</p>	<p>Goal 4, Initiative 6, & Action Step 2</p> <p>Goal 4, Initiative 5, & Action Step 6</p> <p>Goal 5, Initiative 5, & Action Plan 5</p>

		Partner with marketing for to make sure civic engagement is part of community communications, marketing materials, and recruitment materials.	and funding for engagement projects in the community. External funding – donations from IUS Development office.		
10. Student learning goals reflect commitment to preparing students for an engaged civic life.	Sustainable	Service learning and community engagement is included and serves as an example of how to meet a student outcome. Alumni involved with campus on community engagement efforts.	# of times community engagement is used as an option for fulfilling student-learning outcome. Increase number of Alumni engaged with campus community engagement projects.	2	Goal 4, Initiative 4, Action Step 1 Goal 5, Initiative 3, Action Step 3
11. Service learning and community engagement is integrated into the campus culture through community partnerships and collaborative efforts.	Culture	Part of mission statement, strategic plan, unit goals and strategic plans Impact of community engagement on Align Southern Indiana alignment programs.	Number of times SLCE is mentioned in program assessment reports. Quality of unit assessments measuring impact of SLCE on students and community.	4	Goal 2, Initiative 3, & Action Step 7

			Reports of findings on impact on students, community, faculty etc.		
12. Community partners recognized as contributors to health and strength of campus and community.	Culture & Sustainable	Community partner luncheons, dinners, volunteer fairs, service on boards, etc. #of community partners recognized by the community for partnering with university.	Increase number of events to involve community partners in campus activities. Increase the number of community partners, students, and faculty attendees at the annual volunteer fair Report form the Academic and Economic Development Strategy Committee	1	Goal 4, Initiative 4, & Action Steps 2, 3
13. Community partnerships are respected and central to the civic engagement of the campus community.	Sustainable	Community Partner survey Southern Indiana Alignment Initiative	Increase number of community members active in unit decision making. Institutional goals aligned with community needs.	3	Goal 2, Initiative 2, & Action Step 3 Goal 5, Initiative 1, & Action Steps 1, 2, 3

Timeline and Accountability

Outcome	Anticipated Completion Date	Partners/Stakeholders	Status
Attain Carnegie Engagement Classification	Spring 2019 – and continue community engagement work beyond 2019	Chancellor EVC Academic Affairs Interim VC for Enrollment Management and Student Affairs SLCE Council Office of Service Learning and Community Engagement (SLCE)	In Progress & Scheduled
Student participation in civic engagement activities through service learning courses and other activities will increase.	Fall 2018 & continue into the future	Office of Institutional Effectiveness (OIE) Faculty Student Affairs Office of SLCE	Scheduled, Collaboratory Training taking place
Students will produce more scholarly/creative products related to community engagement and recognized for their work.	Spring 2018 & continue into the future	Faculty & Staff SLCE Students Co-authors with community partnerse	Presentation at IU Southeast Student Conference Spring 2018
Accurate tracking systems for service learning and community engagement activities.	Spring 2018 & continue into the future	OIE Collaboratory data system Office of SLCE Registrar	Scheduled
Faculty and staff recognized and rewarded for improvements in number and quality of service learning opportunities.	Spring 2017 & continue into the future	Chancellor Student Affairs OIE Faculty Senate Unit Heads Align Southern Indiana Program	Scheduled and some aspects under development
High value of service learning and community engagement is enhance through programming that prepare students for civic engagement.	In Progress & continue into the future	Chancellor EVC Academic Affairs Student Affairs Faculty	Scheduled and some aspects under development
Foster mutually reciprocal partnerships and creating a	In Progress & continue into the future	Office of SLCE SLCE Council	Working with SoIN on this and other community groups.

continuum for partnerships		Align Southern Indiana Program Academic and Economic development Strategy Committee	
Faculty understand how to incorporate service learning and community engagement into their work.	In Progress Spring 2017, January 2018 & continue into the future	FACET – Faculty Fellows ILTE (workshops) SLCE workshops Indiana Campus Compact American Democracy Project	Some funding for Faculty Fellows scheduled Workshops taking place On - going
Communications mechanism for stakeholders to learn about civic engagement activities across campus.	Scheduled & continuing into the future	IT Marketing Human Resources Admissions Office of SLCE	Temporary website location – under development. Other areas in - progress
Civic learning and engagement is recognized as vital part of the campus	Fall 2018 & continue into the future	Chancellor Chief Financial Officer Office of Development Office SLCE -	SLCE is recognized on the Organizational Chart Funding for Director of Office of Service Learning and Community Engagement Website developed Matching funding In-progress
Student learning goals reflect commitment to preparing students for an engaged civic life.	In Progress & continue into the future	Alumni Affairs OIE Office of SLCE	Meetings taking place
Service learning and community engagement integrated into the campus culture.	Spring 2018 & continue into the future	Program Coordinators OIE Office of SLCE Faculty & Staff	Meetings and presentations taking place
Community partners recognized on campus and in the community	Spring 2018 & continue into the future	Office of Student Affairs Office of SLCE	Meetings and under development to recognize community partners.

